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FINSOFT FINANCIAL INVESTMENT HOLDINGS LIMITED

匯財金融投資控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8018)

UPDATE ON FINANCIAL PERFORMANCE FOR THE THREE MONTHS ENDED 31 MARCH 2023

This announcement is made by Finsoft Financial Investment Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) pursuant to Rule 17.10 of the Rules (“**GEM Listing Rules**”) Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (“**Board**”) of directors (“**Directors**”, and each a “**Director**”) of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on the information currently available to the Board, the Group expects to record a decrease in net loss of not less than 50% for the three months ended 31 March 2023 (“**2023 Q1**”), as compared to a net loss of approximately HK\$4.2 million recorded for the three months ended 31 March 2022 (“**2022 Q1**”). The decrease in net loss was primarily due to (i) the increase in revenue generated from the Group’s financial trading software solutions business for 2023 Q1; and (ii) the turnaround of the net fair value loss on financial assets at fair value through profit or loss of approximately HK\$0.9 million recognized in 2022 Q1 to the net fair value gain on financial assets at fair value through profit or loss of approximately HK\$0.3 million recognised in 2023 Q1. The net fair value gain on financial assets at fair value through profit or loss recorded by the Group for 2023 Q1 consists mainly of non-cash items which do not have an immediate impact on the Group’s cash flows and operations.

The information contained in this announcement is only based on the preliminary assessment by the management of the Company based on figures and information made available to the Board as at the date hereof, and is not based on any figure or information which has been audited or reviewed by the Company’s auditors. The Company is in the process of finalising the consolidated results of the Company for 2023 Q1. Details of the Group’s financial information and performance for 2023 Q1 will be disclosed in the Company’s results announcement for 2023 Q1 to be published by the Company in mid-May 2023.

* *For identification purposes only*

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

On behalf of the Board
Finsoft Financial Investment Holdings Limited
Ms. Tin Yat Yu Carol
Chairman

Hong Kong, 4 May 2023

As at the date of this announcement, the Board consists of Ms. Tin Yat Yu Carol being an executive Director and the chairman of the Board, Mr. Chan Wai Lung being an executive Director and the chief executive officer of the Company, Ms. Lam Ching Yee and Ms. Lin Ting being the executive Directors, and Mr. Hon Ming Sang, Ms. Lee Kwun Ling, May Jean and Ms. Lo Wing Sze BBS, JP being the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the website of The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> for a minimum period of seven days from the date of its publication and on the website of the Company at www.finsofthk.com.